



# STC CAROLINA COMPETITIONS

- WHO** Technical communication professionals and students.
- WHAT** Technical, scientific, medical or similar content are submitted for evaluation. Judges evaluate submissions against a checklist of criteria and award Distinguished, Excellence, or Merit to each entry. Distinguished winners move on to compete for Best of Show.
- WHERE** North and South Carolina, but non-local entries are welcome. Judge training is held at SAS Campus in Cary, NC.
- WHEN** Saturday, September 28: Early bird discount ends  
Saturday, October 26: Submission deadline  
Saturday, November 2: Judge training day
- WHY** The Society for Technical Communication (STC) competitions offer an excellent way for you and your team to get recognition for and feedback on your technical publication, website, help system, training, or other form of technical communication.



The Society for Technical Communication (STC) seeks to advance the arts and sciences of technical communication, promote awareness of the latest trends and technology in the field, and provide innovative services for the education and professional development of its members.

# COMPETITIONS PROCESS

## STEP 1 - PREPARE YOUR ENTRY

- Determine what to enter.
- Determine what category it falls in:
  - Informational
  - Instructional
  - Promotional
  - User Support
  - Before and After
- Prepare your entry according to the competition rules.



## STEP 2 - SUBMIT YOUR ENTRY



- Complete the contact form.
- Complete the submission entry form.
- Pay for your entry.
- Mail any printed entries by October 26.

## STEP 3 - GET REWARDED

- Receive detailed feedback from multiple peer reviewers.
- Use feedback to justify additional budget, a process improvement, or additional headcount.
- Get recognized for your work at the Awards Banquet.

