



SOCIETY FOR
TECHNICAL
COMMUNICATION

2003–2004
STC Carolina Chapter
Awards Celebration

March 10, 2004

featuring

Presentation of Awards

Presidential Honors
Online Communication Competition
Technical Art Competition
Technical Publications Competition



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PROGRAM



Presidential Honors
Recognition of Judges
Presentation of Online Communication Awards
Online Communication Best of Show Demonstration
Presentation of Technical Art Awards

~ Drawings for Door Prizes ~

Presentation of Technical Publications Awards
Technical Publications Best of Show Demonstration

Presidential Honors

Distinguished Chapter Service Award

Michael Harvey

Associate Fellows

Chris Benz

Diane Feldman

Special Recognition

Cindy Richardson Decker

Terry Decker

Kay Ethier

Dick Evans

Tim Murphy

Judge Recognition

Alan Hutchinson, Judge Manager

The Carolina Chapter gratefully acknowledges the contribution of the judges who volunteered their time and professional expertise:

Bill Albing	Kristen James Eberlein	Ginny Matsey	Kim Thornton
Lloyd Allen	Adrienne Edwards	Sabra McGrew	Ingrid Towey
Michael Barnes	Diane Feldman	Karen Mobley	Diana Towsley
Lynn Becker	Charlie Gravel	Jenna P. Moore	Tim Treadwell
Karen Belding	Joy Greenwolfe	Adam Newton	Dallas Triniti
Meredith Blackwelder	Linda Helmandollar	Wendy Panko	Melissa Trout
Mark Bright	Jamie Hoffman	Dave Parker	Rich Vasconi
Rose Britton	Alan Hutchinson	Robert Perry	Katie Warvel
Bill Bryan	Jana Jenkins	David Price	
Jenn Camia	Anneliese Kellner	Jennifer Raisig	
K. Julianne Cohen	Betsy Kent	Greg Rakauskas	
Michelle Corbin	Carissa Krug	Craig Rice	
Vanadis Crawford	Larry Kunz	Leah Ann Seifert	
David DeBoe	Kim Lacerte	John Simone	
Marie Dexter	Grant Lilford	Harman Singh	
Gail DiPreta	Patricia Loftis	Tom Smedley	
Barbara Dixon	Michael Maloney	Terry Smith	
Catherine Donleycott	Courtney Malvik	Gayle Steinbugler	

The STC Carolina Chapter Competitions Committee

Deborah Dion
Catherine Donleycott
Ann-Marie Grissino
Alan Hutchinson
Betsy Kent
John Simone
Terry Smith
Rich Vasconi
Katie Warvel

We would like to thank the following people for their help with the judge training session and the awards banquet preparation:

Michelle Corbin
Jennifer Raisig

The STC Competitions committee also wants to thank IBM for contributions to the judge training session.

The Online Communication Competition



Committee

Ann-Marie Grissino, Chairperson
Betsy Kent

Award of Merit

Consistently meets high standards and applies technical communication principles in a highly proficient manner

AIModule Belted Hold Service Manual Online

Category: Books

Keith Helmink, Bowe Bell & Howell

CSPFA Title 2: PIX Firewall Configuration

Category: Tutorials/Training

Cheryl Holmes, Global Knowledge

David Price, Global Knowledge

Global Knowledge Course Development Team

Getting Started with IBM Tivoli Service Level Advisor

Category: Software Guides

Steven R. Tremper, IBM

IBM BlueWave Recruiting

Category: Technical Marketing

Ken High, IBM

Jujunn Mitchel, IBM

Ralph Nissler, IBM

Scott Stroud, IBM

Nicole Zeisz, IBM

IBM Tivoli Web Site Analyzer InfoCenter

Category: Reference Material

Bruce Korn, IBM

Improvements in IBM Tivoli Business Systems Manager

Documentation Library from Version 1.5 to 2.15

Category: Books/Most Improved

Vanadis Crawford, IBM

Francis Derespinis, IBM

Bob Graczyk, IBM

Patricia Loftis, IBM

Sean Logue, IBM

Beverly Murdock, IBM

Leesa K.C. Payne, IBM

Kudos Web Site

Category: Technical Marketing

Tracy-Anne Barton, Kudos Information, Inc.

Monica Brady, Kudos Information, Inc.

Anneliese Kellner, Kudos Information, Inc.

MDeverywhere Online Tutorials

Category: Tutorials/Training

Ann-Marie Grissino, Keypoint Consultants, Inc.

Alene Levy, MDeverywhere

Harman Singh, Sikhya Solutions

MDeverywhere Team

PC Gateway and TV Gateway Online Help

Category: Help

Ceil Hall, Skinux, Inc.

Tivoli NetView for z/OS Customization: Using Pipes

Category: Books

Pamela Benson, IBM

Vanadis Crawford, IBM

Monica Felder, IBM

Award of Excellence

Consistently meets high standards and demonstrates an exceptional understanding of technical communication principles

BP Studios' Corporate Web Site

Category: Technical Marketing

Caleb Carraway, BP Studios

Drew Robison, BP Studios

DataDirect Connect for SQL/XML User's Guide

Category: Books

Cheryl Conrad, DataDirect Technologies

Susan King, DataDirect Technologies

Fuentek's Corporate Web Site

Category: Technical Marketing

Lee Ann Obringer, Fuentek LLC

Nancy Pekar, Fuentek LLC

IBM Portal Express

Category: Demonstrations

Lisa Nichols, JD Edwards

Bridgette Wilson, IBM

Nicole Zeisz, IBM

IBM Reason of Call Security Demo

Category: Technical Marketing

Missy Johnson, IBM

Martha Newport, IBM

Ralph Nissler, IBM

Roche Diagnostics Available Biosensor Technology Web Page

Category: Technical Marketing

Lee Ann Obringer, Fuentek LLC

Nancy Pekar, Fuentek LLC

Dr. Nannette Stangle-Castor, Fuentek LLC

SAS Bridge for ESRI

Category: Help

Buzz Borchardt, SAS Institute, Inc.

Jeanne Ferneyhough, SAS Institute, Inc.

Brad Kellam, SAS Institute, Inc.

SAS Corporate Web site

Category: Technical Marketing

John Jones, SAS Institute, Inc.

Chris Petty, SAS Institute, Inc.

SAS.com Strategy & Services, SAS Institute, Inc.

SAS Supplier Relationship Management demo

Category: Demonstrations

Jason Holligsworth, SAS Institute, Inc.

David Peoples, SAS Institute, Inc.

James Rushing, SAS Institute, Inc.

Distinguished Online Communication

Clearly superior work that applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience

IBM 4840 SurePOS 500 / SurePOS 600 Hardware

Service Training

Category: Tutorials/Training

Joel Jordan, IBM

Bill Stevens, IBM

Online Communication Best Of Show Award

IBM 4840 SurePOS 500 / SurePOS 600 Hardware

Service Training

Category: Tutorials/Training

Joel Jordan, IBM

Bill Stevens, IBM

The Technical Art Competition



Committee

Deborah Dion, Chairperson

Award of Merit

Consistently meets high standards and applies technical communication principles in a highly proficient manner

BCMSN Title 3: Building Cisco Multilayer Switched Networks/ Devices Connected to Ports (Flash Animation)

Category: Interpretative Illustration, Tone

Kenny Blue, Global Knowledge

Dean Sheets, Global Knowledge

Global Knowledge Course Development Team

Digest 173_Cover

Category: Cover Design

Joel Butts, Square D/Schneider Electric

Mark Gibbs, Square D/Schneider Electric

Leila Stenberg, Square D/Schneider Electric

Fuentek brochure

Category: Promotional Materials Design

Beth Oldham, Fuentek, LLC

Nancy Pekar, Fuentek, LLC

Lotus Domino Posters

Category: Quick Reference Design

Pam Johnson, IBM

Bob Perron, IBM

Ann Roberson, IBM

SAS “Popcorn” Direct Mail Promo

Category: Promotional Materials Design

Hope Chandler, SAS Institute, Inc.

Melody Fountain, SAS Institute, Inc.

Karen Pepe, SAS Institute, Inc.

SAS Education Catalog

Category: Catalog Design

Blythe Boaz, SAS Institute, Inc.

Bill Dotson, SAS Institute, Inc.

Ed Harris, SAS Institute, Inc.

Ellen R. Hood, SAS Institute, Inc.

SAS For Forecasting Time Series Cover Design 2

Category: Cover Design

Patrice Cherry, SAS Institute, Inc.

Patricia Spain, SAS Institute, Inc.

Step-By-Step Basic Statistics Using SAS Cover Design 1

Category: Cover Design

Stephanie Joyner, SAS Institute, Inc.

Cate Parrish, SAS Institute, Inc.

Patsy Poole, SAS Institute, Inc.

Tivoli Product Documentation BOF

Category: Promotional Poster Design

Courtney Malvik, IBM

Award of Excellence

Consistently meets high standards and demonstrates an exceptional understanding of technical communication principles

Observational Prevalence Study of HSV-2 (Genital Herpes) in Suburban Primary-Care Practices

Category: Informational Poster Design

Lee Bennett, RTI International

MaryBeth Branigan, RTI International

Sharon Davis, RTI International

Alicia Gilsenan, RTI International

Scott Justus, RTI International

Deborah M. Lee, RTI International

Susan Pedrazzani, RTI International

William Yeager, RTI International

SAS Corporate Packaging

Category: Packaging Design

Julia Carpenter, SAS Institute, Inc.

Ellen R. Hood, SAS Institute, Inc.

Ginny Matsey, SAS Institute, Inc.

Sertoli Cell Illustration

Category: Interpretative Illustration, Tone

Patricia A. Fail, RTI International

Dayle Johnson, RTI International

Distinguished Technical Art

Clearly superior work that applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience

2002 SAS Annual Report

Category: Annual Report Design

Russell Gardner, SAS Institute, Inc.

Brian Lloyd, SAS Institute, Inc.

Chris Petty, SAS Institute, Inc.

Fish Can Be a Healthy Choice

Category: Informational Poster Design

Sharon Davis, RTI International

Shari Lambert, RTI International

Kathleen B. Mohar, RTI International

Elizabeth E. Sullivan, RTI International

John Theilgard, RTI International

JMP Software Packaging and Design

Category: Packaging Design

Kristin Rinne, SAS Institute, Inc.

SAS "Power Lunch" Direct Mail Promo

Category: Promotional Materials Design

Carla Atkinson, SAS Institute, Inc.

Karen Pepe, SAS Institute, Inc.

SAS Education Overview Brochure

Category: Promotional Materials Design

Lauren Hoffman, SAS Institute, Inc.

Ellen R. Hood, SAS Institute, Inc.

Technical Art Best Of Show Award

JMP Software Packaging and Design

Category: Packaging Design

Kristin Rinne, SAS Institute, Inc.

The Technical Publications Competition



Committee

John Simone, Co-Chairperson
Rich Vasconi, Co-Chairperson

Award of Merit

Consistently meets high standards and applies technical communication principles in a highly proficient manner

Class 8839 58M Adjustable Speed Drive Controllers

Category: Informational Materials

Adrienne Edwards, Schneider Electric

DataDirect Product Direction Library

Category: Promotional Materials

Cheryl Conrad, DataDirect Technologies

Betsy Kent, DataDirect Technologies

Susan King, DataDirect Technologies

Demand Works Wrapping System One Service Manual

Category: Noncomputer Equipment Guides

Keith Helmink, Bowe Bell & Howell

Lisa Pettyjohn, Bowe Bell & Howell

Deborah Walker, Bowe Bell & Howell

Host On-Demand Macro Programming Guide

Category: Software Guides

William Gaither, IBM

Kimberlee Maselli, IBM

Robin Yehle, IBM

Interface

Category: Newsletters

Beth Ellington, Elon University

Jetstar Labeler Parts Catalog

Category: Noncomputer Equipment Guides

Wendell Rhodes, Bowe Bell & Howell

JETVision Operator Manual

Category: Hardware/Software Combination Guides

Deborah Walker, Bowe Bell & Howell

Learning Solutions: Supporting Business Goals with Training

Category: Scholarly/Professional Articles

Mike Boyd

Deborah Dion

*NASA Goddard Space Flight Center 2002 Technology Transfer/
Commercialization Report*

Category: Annual Reports

Beth Oldham, Fuentek LLC

Lee Ann Obringer, Fuentek LLC

NASA Goddard Tech Transfer News

Category: Newsletters

Beth Oldham, Fuentek LLC

Nancy Pekar, Fuentek LLC

SAS 9.1 Output Delivery System User's Guide

Category: Software Guides

Carole Beam, SAS Institute

Sue Kocher, SAS Institute

Julie McKnight, SAS Institute

TeSys U-Line Motor Starters

Category: Informational Materials

Leila Stenberg, Schneider Electric

Award of Excellence

Consistently meets high standards and demonstrates an exceptional understanding of technical communication principles

ALTIVAR® 11 Adjustable Speed Drive Controllers User's Guide

Category: Hardware/Software Combination Guides

Lisa Brewer, Schneider Electric

Comlinx Nurse Communication Module Advanced Configuration Guide

Category: Software Guides

Robert Perry, Hill-Rom

Aimee Streicher, Hill-Rom

Chris Tilley, Hill-Rom

Comlinx Nurse Communication Module Theory and Service Manual

Category: Hardware/Software Combination Guides

Paul Conners, Hill-Rom

Robert Perry, Hill-Rom

Aimee Streicher, Hill-Rom

Digest 173

Category: Informational Materials

Joel Butts, Schneider Electric

Mark Gibbs, Schneider Electric

JMP 5.1 Quick Reference Card

Category: Quick Reference Guides

Meredith Blackwelder, SAS Institute

Lee Creighton, SAS Institute

JMPer Cable Newsletter

Category: Noncomputer Equipment Guides

Meredith Blackwelder, SAS Institute

Ann Lehman, SAS Institute

Lotus Domino Posters

Category: Quick Reference Guides

Pam Johnson, IBM

Bob Perron, IBM

Ann Roberson, IBM

Overview of Findings from the 2002 National Survey of Drug Use and Health (NSDUH)

Category: Technical Reports

Diane Caudill, RTI International

Shari Lambert, RTI International

Richard S. Straw, RTI International

Planning, Installing, and Configuring Host On-Demand

Category: Most Improved

Kimberlee Maselli, IBM

Jenny Nicholson, IBM

Anna O'Neal, IBM

RTI Health Solutions "Most Wanted" Flyer

Category: Promotional Materials

MaryBeth Branigan, RTI International

Susan Sadler-Redmond, RTI International

Distinguished Technical Publications

Clearly superior work that applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience

ALTIVAR® 58 TRX Installation Guide for Type E Controllers

Category: Noncomputer Equipment Guides

Lisa Brewer, Schneider Electric

Direct Operating Handle

Category: Noncomputer Equipment Guides

Andrea Wenger, Schneider Electric

Regression Using JMP

Category: Books

Lee Creighton, SAS Institute

Rudolf Freund, SAS Institute

Ramon Littell, SAS Institute

RTI Health Solutions Brochure

Category: Promotional Materials

Shari Lambert, RTI International

MaryBeth Branigan, RTI International

Jimmy Crawford, RTI International

SAS COM Magazine

Category: Magazines

Diana Levey, SAS Institute

Kelly Levoyer, SAS Institute

Angela Padgett, SAS Institute

Marchellina Waugh, SAS Institute

Technical Publications Best Of Show Award

SAS COM Magazine

Category: Magazines

Diana Levey, SAS Institute

Kelly Levoyer, SAS Institute

Angela Padgett, SAS Institute

Marchellina Waugh, SAS Institute

