



SOCIETY FOR
TECHNICAL
COMMUNICATION

2004–2005
STC Carolina Chapter
Awards Celebration

March 9, 2005

featuring

Presentation of Awards

Presidential Honors
Online Communication Competition
Technical Art Competition
Technical Publications Competition



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PROGRAM



Presidential Honors
Recognition of Judges
Presentation of Online Communication Awards
Online Communication Best of Show Demonstration
Presentation of Technical Art Awards

~ Drawings for Door Prizes ~

Presentation of Technical Publications Awards
Technical Publications Best of Show Demonstration

Presidential Honors

Distinguished Chapter Service Award

Special Recognition

Judge Recognition

Alan Hutchinson, Judge Manager

The Carolina Chapter gratefully acknowledges the contribution of the judges who volunteered their time and professional expertise:

Bill Albing	Lloyd Allen	Melinda Allen
Lynn Becker	Meredith Blackwelder	Jeanette Bottitta
Maxine Boyd	Mark Bright	Michael Brown
Bill Bryan	Derek Cadzow	Jenn Camia
Steven Clark	K. Julianne Cohen	Joshua Cole
Michelle Corbin	Vanadis Crawford	Laura Cunningham
Brenda Currin	Marie Dexter	Gail DiPreta
Catherine Donleycott	Melanie Drake	Anjela Dukes
Yvonne Earnshaw	Diane Feldman	Anne-Marie Grissino
Vicki Hain	Alan Hutchinson	Jana Jenkins
Toni Jones		Naomi Kleid
Larry Kunz	Nancy Laponzina	Patsy Loo
Courtney Malvik	Kimberlee Maselli	Ginny Matsey
Steven Meeks	Jenna Parsons Moore	Raynell Neal
Cate Parrish	Robert Perry	Rebecca Postupack-Slifer
David Price	Jennifer Raisig	Ann Roy
Laura Rudolph	Christine Russell	Leah Ann Seifert
Heath Sides	John Simone	Harman Singh
Tom Smedley	Sherry Smith	Terry Smith
Gayle Steinbugler	Aimee Streicher	Ruth Suehle

Kim Thornton

Ingrid Towey

Diana Towsley

Tim Treadwell

Dallas Triniti

Lauren Ubiera

Rich Vasconi

Julio Vazquez

Sharon Walls

Gordon Wilkinson

The STC Carolina Chapter Competitions Committee

Meredith Blackwelder
Ann-Marie Grissino
Alan Hutchinson
Betsy Kent
John Simone
Terry Smith
Rich Vasconi

We would like to thank the following people for their help with the judge training session and the awards banquet preparation:

Michelle Corbin
Jennifer Raisig

The STC Competitions committee also wants to thank IBM for contributions to the judge training session.

The Online Communication Competition



Committee

Ann-Marie Grissino, Chairperson
Betsy Kent

Award of Merit

Consistently meets high standards and applies technical communication principles in a highly proficient manner

2003 SAS Annual Report

Category: Technical Marketing
Ann Culp, SAS Institute Inc.
Russell Gardner, SAS Institute Inc.
Karen Pepe, SAS Institute Inc.

IBM Your Learning Program

Category: Demo
Regina M Caldanaro, IBM
Blake Goulette, IBM

Nanotechnology at NASA video

Category: Technical Marketing
Nancy Pekar, Fuentek, LLC
Fuentek, LLC

Peer-to-peer and filesharing at Duke

Category: Tutorials/Training
Eric Olson, Duke University, Office of Information Technology

Award of Merit (continued)

Studies of the Biodiversity of Jordan

Category: Technical Marketing

Shari Lambert, RTI International

Nicholas H. Oberlies, RTI International

Susan Sadler-Redmond, RTI International

Ron Thigpen, RTI International

Your SAS Technology Report

Category: Technical Marketing

John Jones, SAS Institute Inc.

Shelley Sessoms, SAS Institute Inc.

Diana Witt, SAS Institute Inc.

Award of Excellence

Consistently meets high standards and demonstrates an exceptional understanding of technical communication principles

Flowserve Brand Standards Logo Download Wizard

Category: User Support Tools

Rebecca Murphey, Koroberi, Inc.

Alan Underwood, Koroberi, Inc.

IBM SCM On Demand Maturity Model

Category: Technical Marketing

Regina M Caldanaro, IBM

Blake Goulette, IBM

JMP Website

Category: Technical Marketing

Roger Alford, SAS Institute Inc.

Award of Excellence (continued)

SAS Add-In for Microsoft Office Online Help

Category: Help

Brad Kellam, SAS Institute Inc.

Lisa C. Miller, SAS Institute Inc.

Distinguished Online Communication

Clearly superior work that applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience

Autonomic Computing - Problem Determination

Category: Tutorials/Training

Rick Koelsch, IBM

Pat McAteer, IBM

Bryan Milosky, IBM

Kristine Olka, IBM

Yvette Thompson, IBM

SAN File System Overview

Category: Technical Marketing

Mike Fahy, IBM

Mary Johnson, IBM

Sandra Kipp, IBM

Kristine Olka, IBM

Online Communication Best Of Show Award

SAN File System Overview

Category: Technical Marketing

Mike Fahy, IBM

Mary Johnson, IBM

Sandra Kipp, IBM

Kristine Olka, IBM

The Technical Art Competition



Committee

John Simone, Chairperson

Award of Merit

Consistently meets high standards and applies technical communication principles in a highly proficient manner

SAS Breakthrough Tour, A Guide to SAS Resources

Category: Informational Materials Design

Hope Chandler, SAS Institute Inc.

Bill Dotson, SAS Institute Inc.

Lydell Jackson, SAS Institute Inc.

SAS IntelliVisor mailer

Category: Promotional Materials Design

Carla Atkinson, SAS Institute Inc.

Hope Chandler, SAS Institute Inc.

Aaron Overington, SAS Institute Inc.

You and This Very Important Project

Category: Informational Materials Design

Jane Hammond, RTI International

Susan Sadler-Redmond, RTI International

Award of Excellence

Consistently meets high standards and demonstrates an exceptional understanding of technical communication principles

None

Distinguished Technical Art

Clearly superior work that applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience

The Business Survival Web Seminar Series

Category: Promotional Materials Design

Kevin Ashley, SAS Institute Inc.

Nancy Cummings, SAS Institute Inc.

Expanding Our Reach: Annual Report 2003

Category: Annual Report Design

Shari Lambert, RTI International

Karen Lauterbach, RTI International

RTI Photography

From Nature to Bench to Bedside

Category: Informational Poster Design

Shari Lambert, RTI International

Karen Lauterbach, RTI International

Nicholas H. Oberlies, RTI International

Mansukh C. Wani, RTI International

RTI Photography

Intelligence Imperative Web Seminar Series

Category: Promotional Materials Design

Kevin Ashley, SAS Institute Inc.

Nancy Cummings, SAS Institute Inc.

Distinguished Technical Art (continued)

SAS Regatta Invitation

Category: Promotional Materials Design

Carla Atkinson, SAS Institute Inc.

Steven Reeser, SAS Institute Inc.

Technical Art Best Of Show Award

SAS Regatta Invitation

Category: Promotional Materials Design

Carla Atkinson, SAS Institute Inc.

Steven Reeser, SAS Institute Inc.

The Technical Publications Competition



Committee

Rich Vasconi, Chairperson

Award of Merit

Consistently meets high standards and applies technical communication principles in a highly proficient manner

2003 SAS Annual Report

Category: Annual Report

Kate Dunlap, SAS Institute Inc.

Russell Gardner, SAS Institute Inc.

Karen Pepe, SAS Institute Inc.

AAPPI: Transforming the Economy of Southside Virginia

Category: Promotional Materials

Maria W. Ashbaugh, RTI International

Scott W. Mladi, RTI International

Anna L. Thompson, RTI International

Altivar® 31 Adjustable Speed Drive Controllers

Installation Manual

Category: Noncomputer Equipment Guides

Lisa Brewer, Schneider Electric

Applied Science International Extreme Loading brochure

Category: Promotional Materials

Beth Oldham, Fuentek, LLC

Nancy Pekar, Fuentek, LLC

Award of Merit (continued)

BH12Ke Operator Manual

Category: Hardware/Software Combination Guides

Deborah Hersey, BÖWE Bell + Howell

Brittany FKI Logistex advertisement

Category: Promotional Materials

Robert Burke, Koroberi, Inc.

Bruce Olive, Koroberi, Inc.

Eric Walton, Koroberi, Inc.

Creating Usable Indexes

Category: Technical Report

Scott Abel, Bright Path Solutions

Kay Ethier, Bright Path Solutions

Dick Evans, Infodex

Flowserve Mark 100 Documentation Suite

Category: Documentation Sets

Robert Burke, Koroberi, Inc.

Jason Mathes, Koroberi, Inc.

Eric Walton, Koroberi, Inc.

Remittance Processing Cutter Module Parts Catalog

Category: Non-computer Equipment Guides

Wendell E. Rhodes, BÖWE Bell + Howell

RTI Corporate Identity Guide

Category: Organizational Manuals

Sheryl R. Crabtree, RTI International

Shari B. Lambert, RTI International

Anna L. Thompson, RTI International

Award of Merit (continued)

RTI-HS Miracle Drug Dossier

Category: Promotional Materials

Mary Beth Branigan, RTI International

Sonja Douglas, RTI International

Deirdre Neighbors Mladi, RTI International

SAS Anti-Money Laundering 1.2 Documentation Set

Category: Documentation Sets

Beth Obenshain, SAS Institute Inc.

Dan Tamburro, SAS Institute Inc.

Kevin Betts, SAS Institute Inc.

Bruce Bryan, SAS Institute Inc.

Greg Hodges, SAS Institute Inc.

Daniel Hutzley, SAS Institute Inc.

Tim Lutz, SAS Institute Inc.

Rick Matthews, SAS Institute Inc.

Chad Richards, SAS Institute Inc.

Lewis Stockett, SAS Institute Inc.

Sixth Annual SAS Public Sector Executive Event

Category: Promotional Materials

Bess Creech, SAS Institute Inc.

Kate Dunlap, SAS Institute Inc.

Mary Ann Hickland, SAS Institute Inc.

Aaron Overington, SAS Institute Inc.

The Role of Structured Authoring and XML in Maximizing Content Reuse

Category: Technical Report

Scott Abel, Bright Path Solutions

Kay Ethier, Bright Path Solutions

Ann-Marie Grissino, Keypoint Consultants, Inc.

Award of Merit (continued)

Ultrasonic Sensor with Analog Output, XX930A3

Category: Noncomputer Equipment Guides

Andrea Wenger, Schneider Electric

Wrapping System A14 Sheet Feeder Service Manual

Category: Non-computer Equipment Guides

Keith Helmink, BÖWE Bell + Howell

Award of Excellence

Consistently meets high standards and demonstrates an exceptional understanding of technical communication principles

Flowserve Limitorque Accutronix MX IOM

Category: Noncomputer Equipment Guides

Jamie Blankenship, Koroberi, Inc.

Jason Mathes, Koroberi, Inc.

Eric Walton, Koroberi, Inc.

Altistart® 01 Soft Starts Catalog

Category: Information Materials

Lisa Brewer, Schneider Electric

Goddard Space Flight Center: Office of Technology Transfer 2003 Annual Report

Category: Annual Report

Lee Ann Obringer, Fuentek, LLC

Beth Oldham, Fuentek, LLC

Nancy Pekar, Fuentek, LLC

JMP Points of Interest

Category: Informational Materials

Meredith Blackwlder, SAS Institute Inc.

Kristin Aroner, SAS Institute Inc.

JMP Start Statistics, third edition

Category: Books

Lee Creighton, SAS Institute Inc.

Ann Lehman, SAS Institute Inc.

John Sall, SAS Institute Inc.

Award of Excellence (continued)

Leak Sealing Services Brochure

Category: Promotional Materials

Jason Mathes, Koroberi, Inc.

Rebecca Murphey, Koroberi, Inc.

Eric Walton, Koroberi, Inc.

Opportunity Management System (OMS) User Guide

Category: Software Guides

Lisa A. Pettyjohn, BÖWE Bell + Howell

ORSOS One-Call Patient Verification Service User Guide

Category: Software Guides

Jenna Parsons Moore, Per-Se Technologies

Preventa Machine Safeguarding Products

Category: Promotional Materials

Leila Stenberg, Schneider Electric

SAS/ACCESS® 9.1 Interface to SYSTEM 2000®

Category: Informational Materials

Cilla McMillen, SAS Institute Inc.

David Pitts, SAS Institute Inc.

Josephine Pope, SAS Institute Inc.

VERITAS CommandCentral Storage 4.0 User's Guide

Category: Software Guides

David DeBoe, VERITAS Software Corporation

Larry Kunz, VERITAS Software Corporation

Adam Newton, VERITAS Software Corporation

Distinguished Technical Publications

Clearly superior work that applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience

ANSOS One-Staff Employee Portal

Category: Software Guides

Terry Smith, Per-Se Technologies

Coastal Heritage magazine

Category: Magazines

Linda Blackwell, South Carolina Sea Grant Consortium

Patty Snow, South Carolina Sea Grant Consortium

Wade Spees, , South Carolina Sea Grant Consortium

John Tibbetts, South Carolina Sea Grant Consortium

Data Quality: A Best Practices Forum Invitation

Category: Promotional Materials

Hope Chandler, SAS Institute Inc.

Tammi Kay George, SAS Institute Inc.

Karen Pepe, SAS Institute Inc.

Power Column 2 Vertical Lift Module System

Category: Promotional Materials

Robert Burke, Koroberi, Inc.

Jason Mathes, Koroberi, Inc.

Eric Walton, Koroberi, Inc.

Distinguished Technical Publications (continued)

Research Ethics Training Curriculum for Community Representatives

Category: Training Materials

David Borasky, Family Health International

Florence Carayon, Family Health International

Stella Kirkendale, Family Health International

Robert Rice, Family Health International

Roberto Rivera, Family Health International

Wayne Wilson, Family Health International

Cynthia Woodsong, Family Health International

Strategic Sourcing Web Series Invitation

Category: Promotional Materials

Hope Chandler, SAS Institute Inc.

Brad Prizer, SAS Institute Inc.

Marchellina Waugh, SAS Institute Inc.

Technical Publications Best Of Show Award

Coastal Heritage magazine

Category: Magazines

Linda Blackwell, South Carolina Sea Grant Consortium

Patty Snow, South Carolina Sea Grant Consortium

Wade Spees, , South Carolina Sea Grant Consortium

John Tibbetts, South Carolina Sea Grant Consortium